

W H Y W E C L I M B S C R I P T

| Visual | Audio |
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| <p>FADE UP on Photo Images of Andrea in many situations: with people of high profile, with family, with Jeanne and Andrea together.</p> <p>Jeanne introduces Andrea and her vision of the climbs (approx. one minute)</p> | <p>VOICEOVER (AS YOU FELT AND STATED AT THE HERO'S TRIBUTE)</p> <p>I'm Jeanne Rizzo, Executive Director of the Breast Cancer Fund. I have had the privilege of picking up the mantle of a truly amazing woman and friend, Andrea Ravinett Martin.</p> <p>She created for me and for all those who followed her, a spectacular vision, and mountains of inspiration. Her powerful ideas are included in our short excursion ahead, as well as in the panorama of climbs the Breast Cancer Fund has organized for more than twelve years. Sharing her own words, we will answer the question "Why We Climb". The message may be simple, but it is nonetheless rooted in something very powerful--especially for those who actively take on the challenges of a climb.</p> <p>I would like now to invoke the memory and vision of Andrea, who always managed to fill up a room. I hope she will do the same for you in your room as we climb against the odds.</p> |
| <p>As the visions are read in turn, we see pictures of the generic mountains that are majestic and inspiring. These will be taken from existing footage.</p> | <p>QUIET SOUND COMES UP... CRUNCH OF SNOW, BREATHING:</p> <p>Someone with a powerful and poetic voice will begin to read movingly each of Andrea's five ideas.</p> |
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| <p>Generic footage of awesome Aconcagua views begins.</p> | <p>Narrator reads VISION #1: We climb to rejoice in and expand upon our courage -- the courage that we found when breast cancer made us face our mortality. The strength that we drew upon was always there, and it showed itself more fully with the diagnosis of cancer.</p> |
| <p>Here we see footage of each particular climb. We'll start with the Aconcagua footage. We may see shots of people traversing the terrain or close-ups of faces. People will be in these, and we will be able to identify most likely the specific place. Andrea is in this footage. Subtitles. Name and Place of Mtn: Mt. Aconcagua, Argentina. Elevation: 22,841. Dates of Climb: 1995.</p> | <p><u>AFTER THE VISION IS READ:</u> we hear transitional instrumental music that is upbeat and with some emotional nuance. It is played while we see the images to the left.</p> |
| <p>Generic footage again of awesome Mt. McKinley views begins.</p> | <p>Narrator reads VISION #2: We climb to demonstrate our commitment -- to ourselves and to others -- that we stand for a world in which cancer is a thing of the past. We stand for the health of our bodies and the health of our planet.</p> |

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| <p>Here we see Mckinley footage. Similar range of imagery to #1. Subtitles. Name and Place of Mtn.: Mt. McKinley, Alaska. Elevation: 20,320 ft. Dates of Climb: 1998.</p> | <p><u>AFTER THE VISION IS READ:</u> we hear a second transitional instrumental music beat to match the footage. It is played while we see the images to the left.</p> |
| <p>Generic footage again of awesome Fuji views.</p> | <p>Narrator reads VISION #3: We climb to identify and advocate for elimination of the environmental and other preventable causes of breast cancer. We know that our climb will allow people to learn about the experience of breast cancer in a way that will inspire them to join us.</p> |
| <p>Here we now see Fuji footage. Similar range of imagery to #1. Andrea is in this footage prominently. Subtitles. Name and Place of Mtn: Mt. Fuji, Japan. Elevation: 12,388 ft. Dates of Climb: 2000.</p> | <p><u>AFTER THE VISION IS READ:</u> we hear an instrumental piece. It is played while we see the images to the left.</p> |
| <p>Generic footage again of awesome Mt. Rainier views.</p> | <p>Narrator reads VISION #4: We climb to live out the gains that come with a diagnosis of cancer in a venture of our choosing --breast cancer gave us no choice-knowing that anything is possible, if taken one step at a time.</p> |
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